



RENEWING OUR FUTURE

THE CAMPAIGN FOR
ARCHBISHOP CURLEY
HIGH SCHOOL



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*Archbishop Curley
High School, building
on its momentum,
and responding to its
new Strategic Plan,
has embarked on a
campaign for its 21st
century students,
Renewing Our Future.*

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St. Francis of Assisi, praying before the San Damiano crucifix, heard the voice of Jesus tell him to “rebuild my church.”

At first St. Francis understood his call to repair the crumbling San Damiano church and other nearly abandoned churches in the area. In time, he came to realize “rebuild” was a call to a spiritual mission, to renew people’s lives and spirits. For almost 800 years the Friars and their co-workers have “rebuilt” as needed, with the goal of “renewal” always before them.

\$4 MILLION FOR CAPITAL IMPROVEMENTS

Built in 1960-61, in the solid and now classic mid-20th century design, the Curley building is nearing 60 years of age. Today’s student experiences white boards and flexible seating geared for collaborative work, while using technology at every turn. **Renewing Our Future** will provide 21st century classrooms that assure our students of today and tomorrow are ready for college.

Renewing Our Future will install *air conditioning in the classroom building and the gymnasium*. “Putting the A.C. into A.C.” not only keeps Curley on par with its competitors, but opens the possibility for year-round usage for supplemental courses and camps. With an effort to air condition all public schools in Maryland, and with the majority of private schools already air conditioned or in the process of doing so, Curley cannot fall behind. The gymnasium is not only a key location for physical education and sports activities, but also for social and fund-raising events, and air conditioning will be most welcome for numerous events.

Renewing Our Future has the goal to re-furbish the academic building, including new floors and doors, ceilings and lighting, desks and furnishings, as needed. Concepts include re-configuring the Main Office so the receptionist can welcome and direct visitors as they

come in the front door, assuring increased security in the process. The goal for the front entrance and first floor corridor is to present a more welcoming and contemporary look, with the goal of bringing more natural light into the space. The STEM rooms will be re-organized for the use of more technology, including projects and robotics. The school kitchen and cafeteria serving line remain in their original form, and will be re-designed for a more contemporary collegiate feel, with stations to expedite serving.

\$1.5 MILLION FOR FINANCIAL ASSISTANCE FOR DESERVING STUDENTS

Financial Assistance has become an essential for many families as Catholic high school tuitions have steadily increased. Curley remains as affordable as any, with the **2018-19 tuition rate of \$14,450**. Almost 80% of the student body receives some form of merit or financial aid, with a total budget of \$1,800,000. While the number of endowed scholarships and financial aid sources continues to increase, *there is a Campaign goal of \$1.5 million for financial aid/tuition assistance*, and will be of crucial assistance in the next five years, an amount that will be directly awarded as it is collected each year.

Where Brotherhood Begins

A strong academic program, designed for 21st century learning, a competitive athletic program and a diverse arts program are hallmarks of a Curley experience. What makes Curley truly unique, however, is the Franciscan dimension, which values the individual and emphasizes Franciscan ideals for learning and life. It is a school “where Brotherhood begins.”





\$4 Million Academic Building Renewal including renovations and air conditioning
\$1.5 Million Financial Assistance
\$1.5 Million Annual Fund Commitments

Proposed auditorium lobby entrance

\$1.5 MILLION FOR THE ANNUAL FUND

The Annual Fund goal asks that donors to the Campaign also commit to their Annual Fund gift during this time, assuring that these needed dollars for the annual budget will be present as the Campaign unfolds.

Members of the Curley Family have been generous throughout the years in support of our Annual Fund, allowing the school to enhance the programs and opportunities offered to our students. This fund supports the annual operating budget of the school and has a significant place in our daily operations.

We are calling for combined Campaign and Annual Fund commitments paid over five years. Sacrificial commitments to both the Campaign and Annual Fund

will set a standard of giving and generosity for others to follow. In this way, you will have an impact on the current and future generations of Curley Men.

Trusting in God and the commitment of the Curley Family, we now reach out to you, our alumni, parents, faculty, staff, grandparents and friends, to support this historic and much needed Campaign.

Start Here. Go Anywhere.

We know that statistics are only a small part of what makes Curley great, but if you are a numbers kind of person, we think you will like what you see.

Graduation

54 Classes have graduated from Curley

8,514 Graduates from Archbishop Curley since 1961

4 The number of years it takes a Curley Man to connect with a life-long brotherhood

College Bound from the Class of 2018

99% Attending college

\$16.4 Million in merit scholarships

366 College credits earned through dual enrollment & AP

132 Colleges accepting graduating seniors

All Roads Lead to Curley

25% of the student body resides in Baltimore City.

21% of the student body resides in Towson-Perry Hall region of Baltimore County.

13% of the student body resides in Harford County.

11% of the student body resides in Anne Arundel County.

6% of the student body resides in western Baltimore County.



CAMPAIGN NAMING OPPORTUNITIES

In addition to recognition on the Campaign Honor Roll, Commemorative Naming Opportunities are available for designation to recognize or honor an individual, family, corporation, foundation, or association.

Preliminary Campaign Naming Opportunities:

Academic Building	\$1,000,000
Student Dining Room/ School Kitchen	\$500,000
Main Corridor	\$250,000
STEM Engineering Room	\$150,000
Science Rooms	\$100,000 per room
Classrooms	\$50,000 per room

Commemorative Naming values are based on expected desirability and not on anticipated cost. Commemorative Naming Opportunities are for recognition purposes only, as unrestricted funds to support the Campaign priorities are preferred. Commemorative Naming Opportunities are subject to availability and may change. Archbishop Curley High School reserves the right to decline a commitment that does not fit its Mission.

RECOGNITION

All gifts and pledges will be recognized at the appropriate level on the Campaign Honor Roll, and all gifts and pledges of \$5,000 or more will be recognized on the Wall of Honor to be placed in a prominent location in the school, unless the contributor specifically requests that they wish to remain anonymous.

Archbishop Curley Counsel	(\$ 1,000,000+)
Franciscan Patron	(\$ 500,000 - \$ 999,999)
San Damiano Circle	(\$ 250,000 - \$ 499,999)
St. Francis of Assisi Benefactor	(\$ 100,000 - \$ 249,999)
St. Anthony Steward	(\$ 50,000 - \$ 99,999)
St. Bonaventure Champion	(\$ 25,000 - \$ 49,999)
St. Joseph Cupertino Medalist	(\$ 10,000 - \$ 24,999)
St. Maximilian Kolbe Sponsor	(\$ 5,000 - \$ 9,999)

Additional Campaign Honor Roll opportunity:

Friends of Curley	(\$ 1,000 - \$ 4,999)
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PROPOSED CONCEPTS



Front entry



Renovated classroom



Renovated science room



First floor corridor



WAYS TO GIVE TO OUR CAMPAIGN

The Franciscans have a commitment to living in simplicity, poverty, community, and service to the poor. To honor this commitment, we are asking members of the Curley Family to do their very best and make sacrificial commitments to our Campaign and Annual Fund. In recognition for all that the Friars have done for so many, we can do no less.

PLEDGES

We ask everyone in our Curley Family to prayerfully consider a sacrificial campaign gift this year and a similar amount for each of the following four years, for a pledge payable over five years. Five-year pledges are a wonderful way for members of our community to make the most generous gift possible.

For those who are contributing to our Curley Annual Fund, we encourage you to prayerfully consider a combined five-year pledge to our Campaign and Annual Fund.

OUTRIGHT GIFTS OF CASH

For those who prefer to make a direct one-time gift, outright gifts of cash are gratefully accepted.

STOCKS AND SECURITIES

Giving a gift of appreciated securities is a wonderful way to support Archbishop Curley High School. Please contact us to assist you with a gift of stock.

GIFTS OF REAL ESTATE AND PERSONAL PROPERTY

Gifts of real estate and personal property (artwork, antiques, furniture, etc.) can be appraised at fair market value and credited to donors, provided there are no restrictions on the sale of the property.

MATCHING GIFTS

A significant number of corporations match or multiply donations by employees (in some cases, retired employees).



PLANNED GIFTS

“Planned Giving” is the name used for any charitable gift requiring planning, and there are many types of planned gifts that can be win-win for you and for Curley. These gift options can potentially reduce taxes, and provide you the satisfaction of knowing that you will be helping Curley’s mission.

BEQUESTS

In addition to a five-year campaign pledge, we encourage everyone in our community to consider including Curley in their estate plans. There are many ways you can make a bequest. You can name Curley to receive a fixed amount or a portion of your estate or you can leave specific property. Please let us know if you have already planned a bequest to benefit Archbishop Curley High School (Baltimore, MD) or if you need further information on how you can make a gift through a bequest. We would like to thank you for your thoughtful planning by recognizing you as a member of our Michael J. Curley Legacy Society.

CHARITABLE GIFT ANNUITIES

By designating a gift of cash or securities as a charitable gift annuity, donors and/or designated annuitants will receive a guaranteed fixed sum for life as well as receive a tax deduction. At the death of the last annuitant, the remaining principal is given to Archbishop Curley High School.

BENEFICIARY DESIGNATIONS

LIFE INSURANCE

A gift of life insurance can be made during your lifetime by transferring ownership of the policy to Curley. A gift of life insurance can also be made at the time of your death by naming Archbishop Curley High School as the beneficiary of the policy.

RETIREMENT PLAN ASSETS

A gift of retirement plan assets can be made by naming Archbishop Curley High School as the beneficiary of all or a portion of the assets.



As a 501(c)(3) organization, donations to Archbishop Curley High School are tax-deductible to the full extent allowed by law.

For use in a will, trust or other instrument of transfer:

Our corporate name is: Archbishop Curley High School, Inc. (Baltimore, MD)

Our tax ID number: 52-0740597

This information does not constitute legal or financial advice. Consult your financial advisor before making a gift or obtain professional counsel of an attorney to assist you in making a gift in a way that will benefit the people and organizations most important to you.

Please feel free to contact Archbishop Curley High School with any questions, or for more detailed information.

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**THANK YOU FOR YOUR SUPPORT
OF ARCHBISHOP CURLEY HIGH SCHOOL!**



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